



Earnings of FY2020/3 H1

FUJIFILM Holdings Corporation

Nov. 12, 2019

FORWARD-LOOKING STATEMENTS

Forward-looking statements, such as those relating to earnings forecasts and other projections contained in this material, are management's current assumptions and beliefs based on currently available information. Such forward-looking statements are subject to a number of risks, uncertainties, and other factors. Accordingly, actual results may differ materially from those projected due to various factors.

Performance Summary of FY2020/3 H1

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Performance of FY2020/3 H1: Main Points

H1 result: Operating income increased by 9.7% year-on-year, largely increased by 19.3% on a constant-currency basis. Full-year forecast: Net income attributable to FUJIFILM Holdings revised upward (a record high)

Performance by segment (Compared to the previous fiscal year)	 Revenue ✓ Though the total revenue decreased due to a negative impact from economic slowdown in China, decline in the sales of the imaging business and export to the U.S. and Europe in the document business, the healthcare business expanded driven by the medical systems business. Operating income ✓ Due to increased sales in medical systems and regenerative medicine, healthcare increased. ✓ Document increased by improvements of profitability and positive impacts from structural reforms. ✓ Imaging decreased due to lower sales.
Special note	 Completed to make Fuji Xerox a wholly owned subsidiary (Nov. 8). Revised upward the consolidated financial forecast for net income attributable to FUJIFILM Holdings for FY2020/3 by ¥7.0 billion (a record high), achieving the ROE target of 8% one year ahead of the schedule.

Performance Summary of FY2020/3 H1

Consolidated Performance of FY2020/3 H1 (Apr. 2019 – Sep. 2019)

					(Billions of yen)		
	H1						
	FY2019/3	FY2020/3	Change	Impact of exchange rate	Constant-currency basis		
Revenue	1,172.7	1,132.1	(40.6)	(23.0)	(17.6)		
	100.0%	100.0%	-3.5%		-1.5%		
Operating Income	83.9	92.0	8.1	(8.1)	16.2		
	7.2%	8.1%	+9.7%		+19.3%		
Income before	98.8	97.5	(1.3)	(11.0)	9.7		
Income Taxes	8.4%	8.6%	-1.3%		+9.8%		
Net Income Attributable to	65.5	61.1	(4.4)	(7.6)	3.2		
FUJIFILM Holdings	5.6%	5.4%	-6.6%		+5.0%		
Net Income Attributable to FUJIFILM Holdings per Share	¥152.43	¥149.38	(¥3.05)				
Exchange US\$/¥	¥110	¥109	(¥1)	⟨Other factors of Operating incom			
Rates €/¥	¥130	¥121	(¥9)		al prices: + ¥1.9 billic		

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Performance Summary of FY2020/3 H1

Consolidated Revenue and Operating Income by Segment

	H	1							
Revenue	FY2019/3	FY2020/3	Change		Change		Impact of exchange rate	Constant-currer	icy basis
Imaging Solutions	175.9	154.1	(21.8)	(-12.4%)	(5.3)	(16.5)	(-9.4%)		
Healthcare	223.4	230.4	7.0	(+3.1%)	(5.1)	12.1	(+5.4%)		
Healthcare & Material Solutions	499.0	492.7	(6.3)	(-1.3%)	(10.1)	3.8	(+0.8%)		
Document Solutions	497.8	485.3	(12.5)	(-2.5%)	(7.6)	(4.9)	(-1.0%)		
Total	1,172.7	1,132.1	(40.6)	(-3.5%)	(23.0)	(17.6)	(-1.5%)		

Note: After elimination of intersegment transactions

						(Billions of yen)		
	F	11							
Operating Income	FY2019/3	FY2020/3	Change		Change		Impact of exchange rate	Constant-curre	ency basis
Imaging Solutions	21.6	10.1	(11.5)	(-53.0%)	(2.5)	(9.0)	(-41.1%)		
Healthcare	2.4	11.1	8.7	(4.6 times)	(1.8)	10.5	(5.4 times)		
Healthcare & Material Solutions	37.5	45.0	7.5	(+20.0%)	(2.9)	10.4	(+27.6%)		
Document Solutions	43.3	54.9	11.6	(+26.9%)	(2.8)	14.4	(+33.3%)		
Corporate Expenses & Eliminations	(18.5)	(18.0)	0.5	-	0.1	0.4	-		
Total	83.9	92.0	8.1	(+9.7%)	(8.1)	16.2	(+19.3%)		

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Summary by Operating Segment

					(Bi	lions of yen)
Imaging Solutions	Revenue	Yo	ρΥ	Operating income	Yo	Y
	154.1	(21.8)	(-12.4%)	10.1	(11.5)	(-53.0%)

- In the photo imaging business, revenue decreased due to such factors as declined sales of photographic paper, and instant photo systems caused by inventory adjustments at some U.S. retailers and a drop-off period before new products' launches in Q1. Sales expansion is aimed mainly with the hybrid instant camera, *instax mini LiPlay*, launched in June 2019, and *instax mini Link*, launched in October 2019.
- In the electronic imaging business, the sales of entry-level mirrorless digital cameras decreased under severe market conditions. Sales expansion is aimed mainly with the *FUJIFILM X-A7* launched in October 2019, and *FUJIFILM X-Pro3*, to be launched in November 2019.
- In the optical device business, revenue decreased, reflecting a declined demand for various industrial use lenses such as on-vehicle lenses due to an economic slowdown in China. The line-up of new products is enhanced for business growth, including *FUJIFILM PROJECTOR Z5000*, and the *Premista series* of zoom lenses for cinema cameras.

Revenue decreased due to such factors as declined sales of instant photo systems and mirrorless digital cameras. Operating income decreased due to the revenue decrease.

Performance Summary of FY2020/3 H1

Summary by Operating Segment

Healthcare & Material Solutions	Revenue	YoY	Operating income	YoY
	492.7	(6.3) (-1.3%	45.0	7.5 (+20.0%)

- The medical systems business enjoyed brisk sales in such business areas as medical IT and endoscopes. In the bio CDMO business, expansion of facilities contributed to an increase in contract development and manufacturing of biopharmaceuticals. In the regenerative medicine business, sales largely increased by the consolidation of FUJIFILM Irvine Scientific, a leading company in cell culture media, in June 2018.
- In the display materials business, though revenue decreased mainly due to a decline in the demand for WV film, the sales of new products related to OLED showed strong growth.
- In the electronic materials business, although the sales of advanced peripheral materials related to photolithography were affected by market conditions, the sales remained solid for products such as color resist for image sensors.
- In the recording media business, revenue increased due to strong sales of magnetic tapes for high volume data storage.
- In the graphic systems business, sales decreased due to a decline in the demand for printing plates.

Though overall revenue decreased, healthcare expanded driven by the medical systems, bio CDMO and regenerative medicine business. Operating income increased by improved profitability in healthcare.

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(Billions of ven)

Summary by Operating Segment

Document Solutions

				(L	silions of yerry
Revenue	YoY		YoY Operating income		′oY
485.3	(12.5)	(-2.5%)	54.9	11.6	(+26.9%)

- In the office products business, although the export to the U.S. and Europe decreased, sales were strong for the *ApeosPort-VII C* series, flagship color multifunction devices that realize robust security environment, and *DocuCentre-VI C2264*, color multifunction devices for small offices, in Japan and in Asia Pacific region including China respectively.
- In the production services business, strong sales continued in each region for the *Iridesse™ Production Press,* a high-speed and high-quality on-demand color production printer.
- In the solutions and services business, sales were favorable with expansion of one-stop services that support the design, maintenance etc. of IT environments in offices in Japan, and with an acquisition of a large BPO contract in Australia.

Though revenue decreased due to such factors as a decline in export to the U.S. and Europe, operating income largely increased by improvements in profitability and positive impacts from structural reforms.

Performance Summary of FY2020/3 H1

Consolidated Balance Sheet

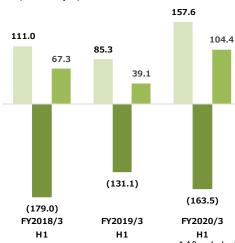
									(Billions of yen)
	Mar.18	Mar.19	Sep.19	Change from Mar.19		Mar.18	Mar.19	Sep.19	Change from Mar.19
Cash and cash equivalents	768.2	654.7	628.0	(26.7)	Short-term and long-term debt	454.2	524.1	543.8	19.7
Notes and accounts receivable	619.1	617.8	539.9	(77.9)	Notes and accounts payable	248.5	238.4	218.0	(20.4)
Inventories	361.3	374.5	398.8	24.3	Other liabilities	491.5	407.3	473.2	65.9
Other current assets	112.2	83.9	91.2	7.3	Total liabilities	1,194.2	1,169.8	1,235.0	65.2
Total current assets	1,860.8	1,730.9	1,657.9	(73.0)	Total FUJIFILM Holdings shareholders' equity	2,079.1	2,037.0	2,035.9	(1.1)
Property, plant and equipment	537.5	526.8	583.6	56.8	Noncontrolling interests	219.6	207.9	209.9	2.0
Goodwill, net	591.6	655.5	684.0	28.5	Total equity	2,298.7	2,244.9	2,245.8	0.9
Investment securities and other	503.0	501.5	555.3	53.8	Total liabilities and equity	3,492.9	3,414.7	3,480.8	66.1
Total noncurrent assets	1,632.1	1,683.8	1,822.9	139.1	· · · · · ·		·	·	(yen)
Total assets	3,492.9	3,414.7	3,480.8	66.1	Exchange Rates	Mar.18	Mar.19	Sep.19	Change from Mar.19
					US\$/¥	¥106	¥111	¥108	(¥3)
					€/¥	¥131	¥125	¥118	(¥7)

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Cash Flows

C/F from investing activities Free cash flows (without acquisitions of businesses) (Billions of yen)



			(Billions of yen)
	FY2018/3 H1	FY2019/3 H1	FY2020/3 H1
Net income	77.5	74.2	72.0
Depreciation & amortization	61.6	63.2	60.5
Change in notes and accounts receivable	45.6	38.7	64.4
Change in inventories	(27.8)	(35.2)	(32.0)
Change in notes and accounts payable - trade	(28.5)	(8.1)	(6.7)
Others	(17.4)	(47.5)	(0.6)
C/F from operating activities	111.0	85.3	157.6
Capital expenditure	(30.6)	(29.8)	(43.1)
Purchases of software	(9.6)	(10.1)	(9.6)
Sales and purchases of marketable and investment securities	(9.6)	(0.6)	(4.6)
Acquisitions of businesses	(125.7)	(84.3)	(105.7)
Others	(3.5)	(6.3)	(0.5)
C/F from investing activities	(179.0)	(131.1)	(163.5)
Free cash flows	(68.0)	(45.8)	(5.9)
Free cash flows without acquisitions of businesses and others *	67.3	39.1	104.4

* After deduction of acquisitions of businesses, sales and purchases of marketable and investment securities.

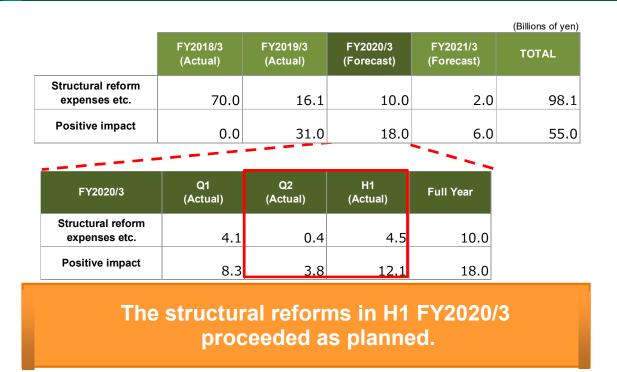




Earnings for FY2020/3 H1

Structural Reforms of Fuji Xerox

Structural Reforms of Fuji Xerox



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Earnings of FY2020/3 H1

Forecast for FY2020/3

Forecast for FY2020/3

Consolidated Financial Forecast for FY2020/3 (as of Nov. 12, 2019)

				1	(Billions of yen)
	FY2019/3	FY2020/3 (previous forecast)	FY2020/3	Change from previous year	Change from previous forecast
Revenue	2,431.5	2,480.0	2,435.0	3.5	(45.0)
	100.0%	100.0%	100.0%	+0.1%	-1.8%
Operating Income	209.8	240.0	Record 240.0	30.2	0.0
	8.6%	9.7%	9.9%	+14.4%	+0.0%
Income before	212.8	245.0	Record -high 245.0	32.2	0.0
Income Taxes	8.8%	9.9%	10.1%	+15.2%	0.0%
Net Income Attributable to	138.1	155.0	Record -high 162.0	23.9	7.0
FUJIFILM Holdings	5.7%	6.3%	6.7%	+17.3%	+4.5%
Net Income Attributable to FUJIFILM Holdings per Share	¥326.81	¥378.71	¥395.72	¥68.91	¥17.01
ROE	6.7%	7.5%	8.0%	+1.3%	+0.5%
Exchange Rates US\$/¥	¥111	¥110	¥108	(¥3)	(¥2)
€/¥	¥128	¥125	¥122	(¥6)	(¥3)
Silver Price (/kg)	¥55,000	¥58,000	¥56,000	¥1,000	(¥2,000)

* Exchange rate sensitivity for operating income (FY2020/3 full year) US\$/¥: ¥0.8 billion €/¥: ¥0.8 billion



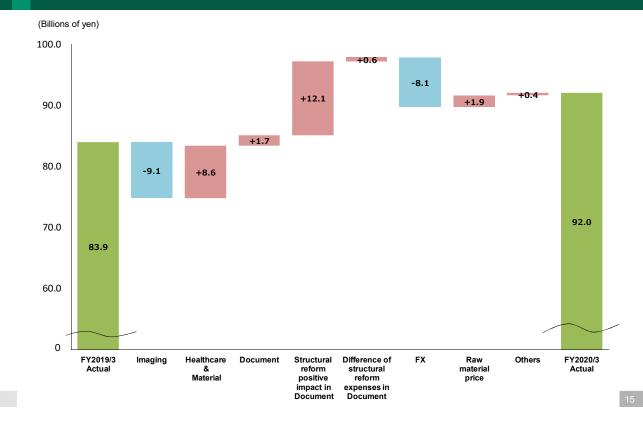


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Earnings for FY2020/3 H1

Appendix

Analysis of Operating Income Change (Against FY2019/3 H1)



FY2020/3 H1 Appendix

Earnings for FY2020/3 Q2/H1

		Q2		H1			
	FY2019/3	FY2020/3	Change	FY2019/3	FY2020/3	Change	
Revenue	607.8	596.8	(11.0)	1,172.7	1,132.1	(40.6)	
	100.0%	100.0%	-1.8%	100.0%	100.0%	-3.5%	
Operating Income	47.0	54.9	7.9	83.9	92.0	8.1	
	7.7%	9.2%	+16.7%	7.2%	8.1%	+9.7%	
Income before	53.0	71.1	18.1	98.8	97.5	(1.3)	
Income Taxes	8.7%	11.9%	+34.1%	8.4%	8.6%	-1.3%	
Net Income Attributable to	37.2	46.4	9.2	65.5	61.1	(4.4)	
FUJIFILM Holdings	6.1%	7.8%	+25.1%	5.6%	5.4%	-6.6%	
Exchange US\$/¥	¥111	¥107	(¥4)	¥110	¥109	(¥1)	
Rates €/¥	¥130	¥119	(¥11)	¥130	¥121	(¥9)	

(Billions of yen)

(Other factors of change (Q2/H1 YoY)) Operating income --- Raw material prices: + ¥0.8 billion / + ¥1.9 billion

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Earnings for FY2020/3 Q2/H1

		Q2			H1				
Revenue	FY2019/3	FY2020/3	3 Change		FY2019/3	FY2020/3	Cha	nge	
Imaging Solutions	88.0	79.5	(8.5)	(-9.7%)	175.9	154.1	(21.8)	(-12.4%)	
Healthcare	121.6	126.3	4.7	(+3.9%)	223.4	230.4	7.0	(+3.1%)	
Healthcare & Material Solutions	263.1	265.1	2.0	(+0.7%)	499.0	492.7	(6.3)	(-1.3%)	
Document Solutions	256.7	252.2	(4.5)	(-1.7%)	497.8	485.3	(12.5)	(-2.5%)	
Total	607.8	596.8	(11.0)	(-1.8%)	1,172.7	1,132.1	(40.6)	(-3.5%)	

Note: After elimination of intersegment transactions

	1			1		(Dilli	ons or yen)
		Q2			H1		
Operating Income [Operating Margin]	FY2019/3 (After amendment)	FY2020/3	Change	FY2019/3 (After amendment)	FY2020/3	Cha	inge
Imaging Solutions	9.4 [10.7%]	5.6 [7.1%]	(3.8) (-40.4%)	21.6 [12.2%]	10.1 [6.6%]	(11.5)	(-53.0%)
Healthcare	1.6 [1.3%]	5.8 [4.6%]	4.2 (3.6 times)	2.4 [1.1%]	11.1 [4.8%]	8.7	(4.6 times)
Healthcare & Material Solutions	19.4 [7.4%]	26.1 [9.9%]	6.7 (+16.7%)	37.5 [7.5%]	45.0 [9.1%]	7.5	(+20.0%)
Document Solutions	28.4 [11.0%]	33.2 [13.2%]	4.8 (+16.9%)	43.3 [8.6%]	54.9 [11.3%]	11.6	(+26.9%)
Corporate Expenses & Eliminations	(10.2)	(10.0)	0.2 -	(18.5)	(18.0)	0.5	-
Total	47.0 [7.7%]	54.9 [9.2%]	7.9 (+16.7%)	83.9 [7.2%]	92.0 [8.1%]	8.1	(+9.7%)

FY2020/3 H1 Appendix

Earnings for FY2020/3 Q2/H1

Imaging Solutions

9.4

[10.7%]

Imaging Solutions

5.6

[7.1%]

			Q2				H1						
Revenue	FY2019/3	FY2020/3	Char	nge	Constant-		FY2019/3	FY2020/3	Chai	nge	Constant- bas		
Photo Imaging	57.1	53.6	(3.5)	(-6.0%)	(1.2)	(-1.9%)	112.9	100.5	(12.4)	(-10.9%)	(9.2)	(-8.1%	
Electronic Imaging	21.3	17.4	(3.9)	(-18.6%)	(2.9)	(-14.1%)	44.1	37.0	(7.1)	(-16.2%)	(5.4)	(-12.4%	
Optical Devices	9.6	8.5	(1.1)	(-12.1%)	(0.8)	(-8.8%)	18.9	16.6	-2.3	(-12.4%)	(1.9)	(-10.4%	
Optical Device & Electronic Imaging Products	30.9	25.9	(5.0)	(-16.6%)	(3.7)	(-12.4%)	63.0	53.6	(9.4)	(-15.1%)	(7.3)	(-11.8%	
Total	88.0	79.5	(8.5)	(-9.7%)	(4.9)	(-5.6%)	175.9	154.1	(21.8)	(-12.4%)	(16.5)	(-9.4%	

basis

(2.2) (-23.4%)

21.6

[12.2%]

10.1

[6.6%]

(11.5) (-53.0%)

 Q2
 H1

 Operating Income [Operating Margin]
 FY2019/3
 FY2020/3
 Change
 FY2019/3
 FY2020/3
 Change

(3.8) (-40.4%)

(Billions of yen)

(Billions of yen)

(Billions of yen)

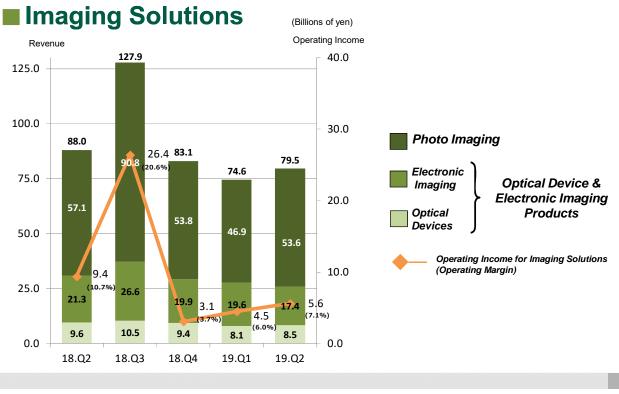
Constant-currency

basis

(9.0) (-41.1%)

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Change in Quarterly Earnings by Segment



FY2020/3 H1 Appendix

Earnings for FY2020/3 Q2/H1

Healthcare & Material Solutions

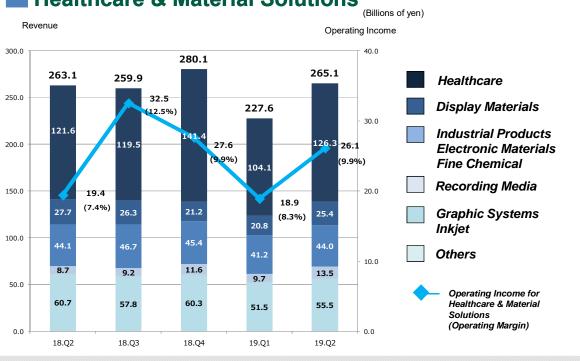
			Q2				H1						
Revenue	FY2019/3	FY2020/3	Char	nge	Constant-cur	rency basis	FY2019/3	FY2020/3	Char	nge	Constant-curre	ency basis	
Healthcare	121.6	126.3	4.7	(+3.9%)	8.2	(+6.7%)	223.4	230.4	7.0	(+3.1%)	12.1	(+5.4%	
Display Materials	27.7	25.4	(2.3)	(-8.3%)	(2.3)	(-8.3%)	50.7	46.2	(4.5)	(-8.8%)	(4.5)	(-8.8%	
Industrial Products Electronic Materials Fine Chemical	44.1	44.0	(0.1)	(-0.4%)	1.3	(+2.7%)	87.7	85.2	(2.5)	(-2.8%)	(0.9)	(-1.0%	
Highly Functional Materials	71.8	69.4	(2.4)	(-3.5%)	(1.0)	(-1.5%)	138.4	131.4	(7.0)	(-5.0%)	(5.4)	(-3.9%	
Recording Media	8.7	13.5	4.8	(+55.7%)	5.2	(+60.6%)	18.0	23.2	5.2	(+28.5%)	5.6	(+30.9%	
Graphic Systems/Inkjet	60.7	55.5	(5.2)	(-8.4%)	(3.1)	(-5.0%)	118.6	107.0	(11.6)	(-9.7%)	(8.6)	(-7.2%	
Others	0.3	0.4	0.1		0.1		0.6	0.7	0.1		0.1		
Total	263.1	265.1	2.0	(+0.7%)	9.4	(+3.6%)	499.0	492.7	(6.3)	(-1.3%)	3.8	(+0.89	

(Billions of yen) Q2 H1 **Operating Income** [Operating Margin] FY2019/3 FY2020/3 Change FY2019/3 FY2020/3 Change Constant-currency basis Constant-currency basis 1.6 5.8 2.4 11.1 Healthcare 4.2 (3.6 times) 4.9 (4.1 times) 8.7 (4.6 times) 10.5 (5.4 times) [4.6%] [1.1%] [1.3%] [4.8%] Healthcare & Material 19.4 26.1 37.5 45.0 6.7 (+34.5%) 8.6 (+44.3%) 7.5 (+20.0%) 10.4 (+27.6%) Solutions [7.4%] [9.9%] [7.5% [9.1%]

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Change in Quarterly Earnings by Segment



Healthcare & Material Solutions

FY2020/3 H1 Appendix

Earnings for FY2020/3 Q2/H1

Document Solutions

											(Bill	ions of yen)
			Q2						H1			
Revenue	FY2019/3	FY2020/3	Char	nge	Constant- bas		FY2019/3	FY2020/3	Chan	ge	Constant-o bas	
Office Printers	32.6	31.3	(1.3)	(-3.9%)	(0.7)	(-2.3%)	62.7	60.1	(2.6)	(-4.1%)	(2.1)	(-3.4%)
Office Products & Printers	146.6	139.4	(7.2)	(-4.9%)	(4.9)	(-3.3%)	286.3	273.1	(13.2)	(-4.6%)	(9.7)	(-3.4%)
Production Services	32.4	31.5	(0.9)	(-2.8%)	(0.1)	(-0.5%)	61.6	58.8	(2.8)	(-4.6%)	(1.6)	(-2.7%)
Solutions & Services	66.4	74.1	7.7	(+11.4%)	9.1	(+13.6%)	124.3	136.6	12.3	(+9.9%)	14.7	(+11.8%)
Others	11.3	7.2	(4.1)		(3.8)		25.6	16.8	(8.8)		(8.3)	
Total	256.7	252.2	(4.5)	(-1.7%)	0.3	(+0.1%)	497.8	485.3	(12.5)	(-2.5%)	(4.9)	(-1.0%)

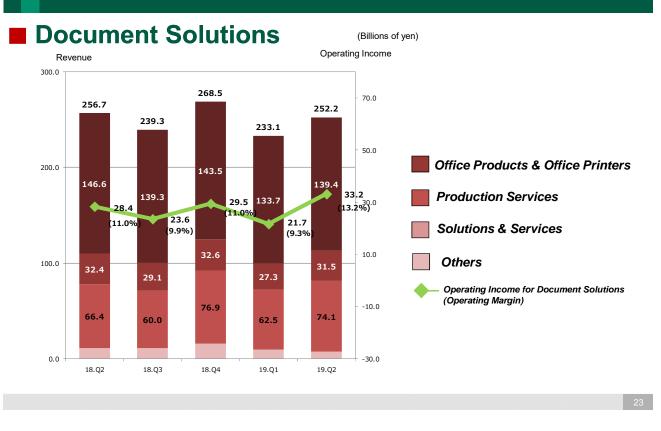
Note: After elimination of intersegment transactions

											(B	illions of yen)
			(22					H1			
Operating Income												
[Operating Margin]	FY2019/3	FY2020/3	Change		Constant-currency basis		FY2019/3	FY2020/3	Cha	ange	Constant-cu	urrency basis
Document Solutions	28.4 [11.0%]	33.2 [13.2%]	4.8	(+16.9%)	6.0	(+21.1%)	43.3 [8.6%]		11.0	(+26.9%)	14.4	(+33.3%)

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(Billions of yen)

Change in Quarterly Earnings by Segment



FY2020/3 H1 Appendix

Revenue by Destination

					(B	illions of yen)	
		FY201	9/3 H1	FY202	0/3 H1	Chai	
		Ratio (%)		Ratio (%)		Cilai	ige
Jap	ban	41.0%	480.8	43.5%	491.9	11.1	(+2.3%)
	The Americas	18.8%	220.0	18.0%	203.8	(16.2)	(-7.4%)
	Europe	12.8%	150.4	12.4%	139.9	(10.5)	(-7.0%)
	China	12.7%	149.4	12.1%	137.5	(11.9)	(-8.0%)
	Asia and others	27.4%	321.5	26.1%	296.5	(25.0)	(-7.8%)
Ove	erseas	59.0%	691.9	56.5%	640.2	(51.7)	(-7.5%)
Со	nsolidated total	100.0%	1,172.7	100.0%	1,132.1	(40.6)	(-3.5%)

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Capital Expenditure, Depreciation & Amortization

Capital Expenditure (H1)37.8

29.7

FY

2019/3

28.2

25.6

FY 2018/3

29.6	29.0			1							(1	Billions of yen)
3.8	5.1				Q2			H1			Full year	
	5.1			FY 2018/3	FY 2019/3	FY 2020/3	FY 2018/3	FY 2019/3	FY 2020/3	FY 2018/3	FY 2019/3	FY2020/3 (forecast)
17.1		26.6	Imaging	2.1	2.1	3.7	3.8	5.1	5.8	9.4	10.6	/
	18.8		Healthcare & Material	9.6	11.5	16.1	17.1	18.8	26.6	42.7	50.5	
			Document	3.9	2.7	3.0	8.2	4.7	4.6	13.8	11.7	
			Corporate	0.3	0.3	0.6	0.5	0.4	0.8	1.6	2.6	
8.2	4.7	4.6	Capex *	15.9	16.6	23.4	29.6	29.0	37.8	67.5	75.4	90.0
FY	FY	FY	Imaging	3.2	3.6	3.6	6.5	7.0	7.0	13.3	14.1	/
FY 2018/3	۲۲ 2019/3	2020/3	Healthcare & Material	14.2	15.4	15.9	28.2	29.7	30.5	57.5	63.1	
Depreciat	ion & Amorti	zation (H1)	Document	12.8	12.5	10.4	25.6	25.5	21.8	54.7	50.1	
Depreciat		280011(111)	Corporate	0.7	0.4	0.6	1.3	1.0	1.2	2.1	2.6	
61.6	63.2 7.0	60.5	Depreciation& Amortization	30.9	31.9	30.5	61.6	63.2	60.5	127.6	129.9	128.0
		7.0	Depreciation *	16.6	16.7	17.1	32.8	33.4	33.4	66.5	70.9	



*Note: Figures do not include amounts for rental equipment handled by the Document Solutions segment and others.

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FY2020/3 H1 Appendix

30.5

21.8

FY

2020/3

R&D Exp	penses (H1)		Q	2	Н	1	(Billions of y Full Year	
79.5	79.7		FY2019/3	FY2020/3	FY2019/3	FY2020/3	FY2019/3	FY2020/3 (forecast)
4.9	5.5	Imaging	2.4	2.8	4.9	5.5	9.9	
		Healthcare & Material	17.2	17.6	35.0	34.8	69.8	
35.0	34.8	Document	13.4	12.8	27.2	25.8	51.2	
		Corporate	6.4	7.5	12.4	13.6	25.2	
		R&D Expenses	39.4	40.7	79.5	79.7	156.1	155.0
27.2	25.8	<ratio revenue="" to=""></ratio>	6.5%	6.8%	6.8%	7.0%	6.4%	6.4%
		SG&A Expenses	164.8	149.6	323.5	301.9	631.6	
12.4	13.6	<ratio revenue="" to=""></ratio>	27.1%	25.1%	27.5%	26.7%	26.0%	

FY2019/3

FY2020/3

Imaging

Healthcare & Material
 Document

Corporate

R&I	R&D Expenses, SG&A Expenses												
R&D Expens	ses (H1)			12	H	1							
79.5	79.7		FY2019/3	FY2020/3	FY2019/3	FY2020/3	FY201						
4.9	5.5	Imaging	2.4	2.8	4.9	5.5							

Exchange Rates, Raw Material Prices, and Number of Employees

Exchan	Exchange Rates (yen)													
		FY20)19/3			FY20)20/3							
	Q1	Q2	H1	Full year	Q1	Q2	H1	Full year (forecast)						
US\$/¥	109	111	110	111	110	107	109	108						
€/¥	130	130	130	128	123	119	121	122						

Raw Material Prices (Average)

(¥1,000/kg) FY2019/3 FY2020/3 Full year (forecast) Q1 Q2 Full year Q1 Q2 58 54 57 55 53 57 55 56 Silver

Number of Employees

	2018.Sep	2018.Dec	2019.Mar	2019.Jun	2019.Sep
Consolidated Total	75,329	74,425	72,332	72,358	72,842

Forecast for FY2020/3

Consolidated Financial Forecast for FY2020/3 by Segment (as of Nov. 12, 2019)

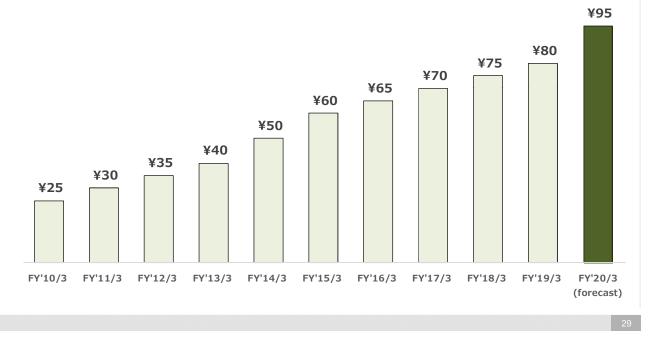
							(Billions of yen)	
Revenue	FY2019/3	FY2020/3 (previous forecast)	FY2020/3	Change from previous year		Change from previous forecast	Impact of exchange rate	
Imaging Solutions	386.9	400.0	370.0	(16.9)	(-4.4%)	(30.0)	(8.0)	
Healthcare	484.3	510.0	520.0	35.7	(+7.4%)	10.0	(7.0)	
Material	554.7	560.0	545.0	(9.7)	(-1.7%)	(15.0)	(8.0)	
Healthcare & Material Solutions	1,039.0	1,070.0	1,065.0	26.0	(+2.5%)	(5.0)	(15.0)	
Document Solutions	1,005.6	1,010.0	1,000.0	(5.6)	(-0.6%)	(10.0)	(12.0)	
Total	2,431.5	2,480.0	2,435.0	3.5	(+0.1%)	(45.0)	(35.0)	
te: After elimination of intersegment transactions.								
Operating Income	FY2019/3	FY2020/3 (previous forecast)	FY2020/3	Change from previous year		Change from previous forecast	Impact of exchange rate	
Imaging Solutions	51.1	53.0	40.0	(11.1)	(-21.7%)	(13.0)	(2.5)	
Healthcare	33.3	44.0	48.0	14.7 ((+44.1%)	4.0	(2.5)	
Material	64.3	65.0	71.0	6.7 ((+10.4%)	6.0	(1.5)	
Healthcare & Material Solutions	97.6	109.0	119.0	21.4 ((+21.9%)	10.0	(4.0)	
Document Solutions	96.4	119.0	119.0	22.6 ((+23.4%)	0.0	(3.0)	
Corporate Expenses & Eliminations	(35.3)	(41.0)	(38.0)	(2.7)	-	3.0	0.0	
Total	209.8	240.0	240.0	30.2 ((+14.4%)	0.0	(9.5)	

Forecast for FY2020/3

Shareholder Returns

Dividend

Dividend for FY2020/3 is planned at ¥95 per share, increased by ¥15 from the previous fiscal year. The dividend increase is planned for 10 consecutive years.



FY2020/3 H1 Appendix

Development code	Therapeutic category	Formulation	Region	Development stage	
	Anti-influenza drug	Oral	Japan	Approved	
T-705			U.S.A.	РШ	
	Severe fever with thrombocytopenia syndrome virus drug	Oral	Japan	РШ	
T-3811	Quinolone synthetic antibacterial drug	Oral	China	Approved	
T-2307	Antifungal drug	Injection	U.S.A.	ΡI	
T-817MA	Alzheimer's disease drug	Oral	U.S.A.	ΡI	
			Japan	РІ	
	Functional recovery after stroke (Promoting the effect of rehabilitation)		Japan	ΡI	
T-4288	New fluoroketolide antibacterial drug	Oral	Japan	Submitted an application for permission	
FF-10501	Myelodysplastic syndrome drug	Oral	Japan	ΡI	
			U.S.A.	PI	
FF-10502	Advanced/recurrent solid cancer drug	Injection	U.S.A.	ΡI	
FF-21101	Bio Advanced/recurrent solid cancer drug (Armed antibody)	Injection	U.S.A.	ΡI	
F-1311	Diagnostic drug for prostate cancer (Radiopharmaceuticals)	Injection	Japan	ΡI	
FF-10101	Acute Myeloid Leukemia (AML) drug	Oral	U.S.A.	ΡI	
F-1515	Anti-tumor (neuroendocrine tumors) drug (Radiopharmaceuticals)	injection	Japan	PI/I	
FF-10832	Advanced solid cancer drug (Gemcitabine liposome)	Injection	U.S.A.	ΡI	
F-1614	Anti-tumor (pheochromocytoma) drug (Radiopharmaceuticals)	Injection	Japan	PI	

Pipeline (as of Nov. 12, 2019)

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Appendix

FUJIFILM Holdings – Investor Relations

http://www.fujifilmholdings.com/en/investors/index.html

FUJIFILM Holdings Integrated Report 2019

http://www.fujifilmholdings.com/en/investors/ir library/integrated reports/index.html

IR Events Materials

http://www.fujifilmholdings.com/en/investors/ir_events/business_presentations/index.html

- · Business presentation materials
- Mar. 2018 Business Presentation for Imaging Solutions Business
- Jan. 2019 Business Presentation for Pharmaceuticals/Bio CDMO/Regenerative Medicine Business
- Feb. 2019 ESG Briefing

What Kind of Company is Fujifilm?

http://www.fujifilmholdings.com/en/investors/guidance/index.html

Global Branding Campaign: NEVER STOP

https://brand.fujifilm.com/neverstop/en/

FUJIFILM Value from Innovation

At Fujifilm, we are continuously innovating — creating new technologies, products and services that inspire and excite people everywhere. Our goal is to empower the potential and expand the horizons of tomorrow's businesses and lifestyles.

FUJIFILM Holdings Corporation

Corporate Communication Office, Corporate Planning Div. http://www.fujifilmholdings.com/en/index.html