# Fujifilm Group's Purpose

# Giving our world more smiles

We bring diverse ideas, unique capabilities, and extraordinary people together to change the world.



# The Fujifilm Group's Commitment

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# Value from Innovation

#### How We Act

### How We Will Fulfill Our Commitment

#### **Charter for Corporate Behavior**

Based on the following six principles, the Fujifilm Group respects human rights and maintains compliance with, as well as respects, the spirit of all laws and international rules in its global business activities. Beyond this, we will take proactive action toward the realization of a sustainable society through innovation, while taking into account the impact of our activities.

1. A Trusted Company	4. Global Environmental Conservation
2. Social Responsibility	5. Vibrant Workplaces
3. Respect for Human Rights	6. Management of Various Crises

#### **Code of Conduct**

In all aspects of our corporate activities, we emphasize compliance and endeavor to create new value. If compliance requirements conflict with business profits or the demands of third parties, we give priority to compliance. An open, fair and clear corporate culture is the basis for all our activities.

- Respect for Human Rights
- Fair Corporate Activities
- Protection/Preservation of Corporate Assets and Information
- Measures Related to Environmental Issues

#### Long-Term CSR Plan

## Sustainable Value Plan 2030 (SVP2030)

With fiscal 2030 as its long-term goal, this plan lays the foundations of the Fujifilm Group's business management strategies for sustainable growth. In this plan, we have set targets in the four priority areas of the environment, health, daily life and work style, as well as in the supply chain and governance, the basis of our business activities. These targets serve as guideposts toward our goal of contributing to the realization of a sustainable society through the dual standpoints of resolving social issues through our business activities and considering the environment and society in our business processes.

#### **Medium-Term Management Plan**



In April 2024, the Fujifilm Group formulated a specific action plan to accelerate the growth of business mainly in Healthcare and Electronics, aiming to achieve the goals set forth in the Sustainable Value Plan 2030.

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# **01** Management's Message



CEO Message 07 Teiichi Goto President and CEO

Realizing Our Group Purpose, "Giving Our World More Smiles" 13 —From Spreading Awareness To Practical Application



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Masayuki Higuchi	CFO
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**POINT** Looking back on the history of the Company's continuous innovation through the evolution of proprietary technologies, we explain the capital that is the source of sustainable enhancement of corporate value.

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Sources of Value



**POINT** We have outlined a plan that focuses on medium- to long-term risks and opportunities to meet the expectations of our stakeholders and achieve our long-term goals by 2030.

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**POINT** Through the strategies and investment plans of each segment, we introduce the business initiatives that create financial value and lay out the path to business growth.

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**POINT** We introduce our achievements to date, our technologies, and the voices of the people on-site who support our operations regarding the important roles played by our Bio CDMO business in order to achieve the targets for fiscal 2030.

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## **06** Non-Financial Capital That Supports Value Creation

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#### About the Front Cover of the Integrated Report

The Fujifilm Group's Purpose, "Giving our world more smiles," which was newly formulated to mark the 90th anniversary of the foundation of the Fujifilm Group, is a vision of the future that we want to create through all of our businesses. The cover was designed based on the theme of the smiles of our Group employees, who are the driving force behind the creation of a sustainable future.



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# **Editorial Policy/Reporting Universe**

## **Editorial Policy**

This Integrated Report contains information on the Fujifilm Group's corporate activities, including financial and nonfinancial information that is of particular importance to shareholders and other investors such as stories of value creation centered on innovation. Its basic concept is to communicate and share the Fujifilm Group's future vision with stakeholders. Together with the Sustainability Report, this Integrated Report introduces the Fujifilm Group's efforts to achieve sustainable growth.

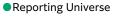
## Period of Coverage

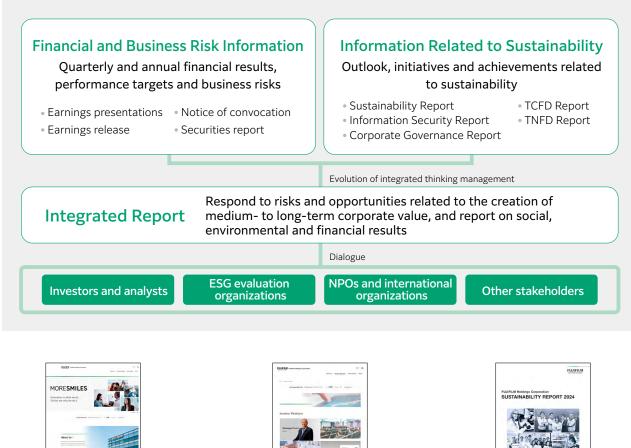
The financial and non-financial data are aggregated from fiscal 2023 (April 2023 to March 2024). Some activity details on or after April 2024 are included.

## **Referenced Standards and Guidelines**

IFRS Foundation "International Integrated Reporting Framework" / GRI "Sustainability Reporting Standards" / SASB "Sustainability Accounting Standards" / METI "Value Creation Guidance 2.0" / Ministry of the Environment "Environmental Reporting Guidelines" (2018 Edition)









**FUJIFILM Holdings Corporation Corporate Site** https://holdings.fujifilm.com/en



https://ir.fujifilm.com/en/investors.html



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**Sustainability Report** 

https://holdings.fujifilm.com/en/ sustainability/report

# The Fujifilm Group's Future Vision

The Fujifilm Group announced its long-term CSR plan, "Sustainable Value Plan 2030 (SVP2030)," in August 2017. It is our long-term target through fiscal 2030 and a plan that forms the foundation of management for the Fujifilm Group's sustainable development. Under SVP2030, we aim to become a company that further contributes to the realization of a sustainable society by promoting the priority measures of the medium-term management plan "VISION2030" announced in April 2024.

#### VISION2019

Strengthen our business portfolio and build a foundation for the next leap forward

Revenue:	¥2,315.1 billion
Operating income:	¥186.6 billion
GHG emission	reduction*

(compared with FY2013): 25%

2011

## VISION2023

Accelerate growth in Healthcare and Advanced Materials and build a business foundation for sustainable growth

Revenue:	¥2,960.9 billion
Operating income:	¥276.7 billior
ROE	8.2%
ROIC	5.6%
GHG emission (compared wit	

#### VISION2030

As a collection of global top-tier businesses, we will change the world step-by-step and create value (more smiles) for various stakeholders

Revenue: ¥	4,000.0 billion
Operating income:	15% or more
GHG emission reduction* (compared with FY2019):	50%
ROE	10% or more
ROIC	9% or more

# Realize a Sustainable Society Value from Innovation

Deploy innovation to resolve global environmental and social issues

Positively impact society through our business activities

Respond appropriately to society's expectations through communication with stakeholders

The Long-Term CSR plan SVP2030

¥4,000.0 billion (Target)

2030

\* GHG emission reduction figures apply to energy used by the Company (Scope 1 + 2).

2023

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2019