

The Fujifilm Group's Commitment

Fujifilm Group's Purpose

Giving our world more smiles

We bring diverse ideas, unique capabilities, and extraordinary people together to change the world.

Corporate Slogan

Value from Innovation

How We Act

How We Will Fulfill Our Commitment

Charter for Corporate Behavior

Based on the following six principles, the Fujifilm Group respects human rights and maintains compliance with, as well as respects, the spirit of all laws and international rules in its global business activities. Beyond this, we will take proactive action toward the realization of a sustainable society through innovation, while taking into account the impact of our activities.

- 1. A Trusted Company
- 4. Global Environmental Conservation
- 2. Social Responsibility
- **5. Vibrant Workplaces**
- 3. Respect for Human Rights
- 6. Management of Various Crises

Code of Conduct

In all aspects of our corporate activities, we emphasize compliance and endeavor to create new value. If compliance requirements conflict with business profits or the demands of third parties, we give priority to compliance. An open, fair and clear corporate culture is the basis for all our activities.

- Respect for Human Rights
- Fair Corporate Activities
- Protection/Preservation of Corporate Assets and Information
- Measures Related to Environmental Issues

Long- Term CSR Plan

Sustainable Value Plan 2030 (SVP2030)

With fiscal 2030 as its long-term goal, this plan lays the foundations of the Fujifilm Group's business management strategies for sustainable growth. In this plan, we have set targets in the four priority areas of the environment, health, daily life and work style, as well as in the supply chain and governance, the basis of our business activities. These targets serve as guideposts toward our goal of contributing to the realization of a sustainable society through the dual standpoints of resolving social issues through our business activities and considering the environment and society in our business processes.

Medium-Term Management Plan

VISION2030

In April 2024, the Fujifilm Group formulated a specific action plan to accelerate the growth of business mainly in Healthcare and Electronics, aiming to achieve the goals set forth in the Sustainable Value Plan 2030.

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Teiichi Goto President and CEO

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—From Spreading Awareness To Practical Application



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Masayuki Higuchi CFO

The Fujifilm Group's Value Creation

POINT Looking back on the history of the Company's continuous innovation through the evolution of proprietary technologies, we explain the capital that is the source of sustainable enhancement of corporate value.

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Roadmap to SVP2030

POINT We have outlined a plan that focuses on medium- to long-term risks and opportunities to meet the expectations of our stakeholders and achieve our long-term goals by 2030.

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POINT Through the strategies and investment plans of each segment, we introduce the business initiatives that create financial value and lay out the path to business growth.

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POINT We introduce our achievements to date, our technologies, and the voices of the people on-site who support our operations regarding the important roles played by our Bio CDMO business in order to achieve the targets for fiscal 2030.

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POINT To sustain growth over the medium to long term, it is important to have non-financial capital as a foundation in addition to financial aspects. We describe the strengths and relevance, and strategies for strengthening each type of capital.

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About the Front Cover of the Integrated Report

The Fujifilm Group's Purpose, "Giving our world more smiles," which was newly formulated to mark the 90th anniversary of the foundation of the Fujifilm Group, is a vision of the future that we want to create through all of our businesses. The cover was designed based on the theme of the smiles of our Group employees, who are the driving force behind the creation of a sustainable future.





Editorial Policy/Reporting Universe

Editorial Policy

This Integrated Report contains information on the Fujifilm Group's corporate activities, including financial and nonfinancial information that is of particular importance to shareholders and other investors such as stories of value creation centered on innovation. Its basic concept is to communicate and share the Fujifilm Group's future vision with stakeholders. Together with the Sustainability Report, this Integrated Report introduces the Fujifilm Group's efforts to achieve sustainable growth.

Period of Coverage

The financial and non-financial data are aggregated from fiscal 2023 (April 2023 to March 2024). Some activity details on or after April 2024 are included.

Referenced Standards and Guidelines

IFRS Foundation "International Integrated Reporting Framework" / GRI "Sustainability Reporting Standards" / SASB "Sustainability Accounting Standards" / METI "Value Creation Guidance 2.0" / Ministry of the **Environment "Environmental Reporting** Guidelines" (2018 Edition)



Reporting Universe

Financial and Business Risk Information

Ouarterly and annual financial results. performance targets and business risks

- Earnings presentations Notice of convocation
- Earnings release
- Securities report

Information Related to Sustainability

Outlook, initiatives and achievements related to sustainability

- Sustainability Report
- TCFD Report
- Information Security Report
- TNFD Report
- Corporate Governance Report

Evolution of integrated thinking management

Integrated Report

Respond to risks and opportunities related to the creation of medium- to long-term corporate value, and report on social, environmental and financial results

Dialogue

Investors and analysts

ESG evaluation organizations

NPOs and international organizations

Other stakeholders



FUJIFILM Holdings Corporation Corporate Site

https://holdings.fujifilm.com/en



Investor Relations

https://ir.fujifilm.com/en/investors.html



Sustainability Report

https://holdings.fujifilm.com/en/ sustainability/report



The Fujifilm Group's Future Vision

The Fujifilm Group announced its long-term CSR plan, "Sustainable Value Plan 2030 (SVP2030)," in August 2017. It is our long-term target through fiscal 2030 and a plan that forms the foundation of management for the Fujifilm Group's sustainable development. Under SVP2030, we aim to become a company that further contributes to the realization of a sustainable society by promoting the priority measures of the medium-term management plan "VISION2030" announced in April 2024.

VISION2019

Strengthen our business portfolio and build a foundation for the next leap forward

Revenue: ¥2,315.1 billion

Operating income: ¥186.6 billion

GHG emission reduction*

(compared with FY2013):

2011

VISION2023

Accelerate growth in Healthcare and Advanced Materials and build a business foundation for sustainable growth

Revenue:	¥2,960.9 billion	
Operating income:	¥276.7 billion	
ROE	8.2%	
ROIC	5.6%	
GHG emission		

VISION2030

As a collection of global top-tier businesses, we will change the world step-by-step and create value (more smiles) for various stakeholders

Revenue: ¥	¥4,000.0 billion	
Operating income:	15% or more	
GHG emission reduction* (compared with FY2019):	50%	
ROE	10% or more	
ROIC	9% or more	

Realize a Sustainable Society Value from Innovation

Deploy innovation to resolve global environmental and social issues

Positively impact society through our business activities

Respond appropriately to society's expectations through communication with stakeholders

The Long-Term CSR plan SVP2030

¥4,000.0 billion

2030

2023

2019

^{*} GHG emission reduction figures apply to energy used by the Company (Scope 1 + 2).