

FUJIFILM Holdings Corporation

Kenji Sukeno President and Chief Operating Officer May 1, 2020

Notice of Execution and Termination of Buyback of Company Shares

(Buyback of Company Shares Based on the Articles of Incorporation as Stipulated in Paragraph 2, Article 165, of the Companies Act)

FUJIFILM Holdings Corporation (the "Company") resolved to buy back the Company's shares, based on the stipulations of paragraph 3, Article 165, of Japan's Companies Act, as interpreted in the light of Article 156 of the Companies Act. The status of the buyback is as follows.

Please also note that the Company has terminated the buyback that was approved by the Board of Directors meeting held on March 13, 2020. Although the economic outlook is quite uncertain due to the spread of infection of COVID-19, the Company will flexibly buy back shares in consideration of the situation of cash flows, while maintaining a sound financial structure.

1. Details of the buyback resolved by the Board of Directors at its meeting of March 13, 2020

(1) Type of shares to be bought back: Common stock

(2) Number of shares to be bought: 4.3 million (upper limit)

(1.07% of total issued shares outstanding, excluding

treasury stock)

(3) Total value of shares to be bought: JPY 15.0 billion (upper limit)

(4) Dates for purchase: March 16, 2020 through April 30, 2020

2. Total number of its treasury stock bought back, based on the above resolution

(1) Number of shares bought: 363,600 shares 27 (2) Total value of shares bought: JPY 1,604,638,500