

Notice of Change of Chairman and President

FUJIFILM Holdings Corporation (the "Company") today announced that new Chairman and President of the Company as well as its subsidiary, FUJIFILM Corporation, were appointed at the Board of Directors' meeting of each company held on March 31, 2021.

The appointments are subject to the approvals of each company's Ordinary General Meeting of Shareholders to be held in late June and the subsequent meeting of the Board of Directors.

1. New Management Structure

1) FUJIFILM Holdings Corporation

Name	New Position	Current Position	
Shigetaka Komori	Chief Advisor	Chairman and CEO,	
		Representative Director	
Kenji Sukeno	Chairman, Representative Director	President and COO,	
	and Board Chairman	Representative Director	
Teiichi Goto	President and CEO,	Director	
	Representative Director		

2) FUJIFILM Corporation

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Name	New Position	Current Position			
Shigetaka Komori	Chief Advisor	Chairman and CEO,			
		Representative Director			
Kenji Sukeno	Chairman, Director and Board	President and COO,			
	Chairman	Representative Director			
Teiichi Goto	President and CEO,	Director, Executive Vice President			
	Representative Director				

2. Reason for Change

In order to build a new management structure.

3. Effective Date of Change

Late in June.

4. Brief Biography of the New Representative Director

Date of Birth		Brief Biography	Number of Shares of the Company Owned
January 23, 1959	1983 April 2016 November 2018 June 2020 June	Joined the Company Director of FUJIFILM Corporation Director of the Company (to present) Director, Executive Vice President of FUJIFILM Corporation (to present)	Common Stock 3,400