



FUJIFILM Holdings Corporation

Shigehiro Nakajima
President and Chief Operating Officer

February 19, 2016

Notice of Execution and Completion of Buyback of Company Shares

(Buyback of Company Shares Based on the Articles of
Incorporation as Stipulated in Paragraph 2, Article 165, of the Companies Act)

FUJIFILM Holdings Corporation (the “Company”) resolved to buy back the Company’s shares, based on the stipulations of paragraph 3, Article 165, of Japan’s Companies Act, as interpreted in the light of Article 156 of the Companies Act. The status of the buyback is as follows.

Please note also that the Company has completed the buyback that was approved by the Board of Directors meeting held on July 30, 2015.

- | | |
|----------------------------------|---|
| 1. Type of shares bought back: | Common stock |
| 2. Number of shares bought: | 1,972,700 shares |
| 3. Total value of shares bought: | ¥8,691,153,500 |
| 4. Dates for purchase: | February 1, 2016, to February 16, 2016
(contractual basis) |
| 5. Method of purchase: | Purchased through the Tokyo Stock Exchange |

(Reference)

1. Details of the buyback resolved by the Board of Directors at its meeting of July 30, 2015
 - (1) Type of shares to be bought back: Common stock
 - (2) Number of shares to be bought: 30.0 million (upper limit)
(6.4% of total issued shares outstanding, excluding treasury stock)
 - (3) Total value of shares to be bought: ¥100.0 billion (upper limit)
 - (4) Dates for purchase: August 3, 2015, to March 31, 2016
2. Total number of its treasury stock bought back, based on the above resolution
 - (1) Number of shares bought: 21,022,000 shares
 - (2) Total value of shares bought: ¥99,999,587,300