

FUJIFILM Holdings Corporation

Kenji Sukeno President and Chief Operating Officer August 10, 2016

Notice of the Status of Buyback of Company Shares

(Buyback of Company Shares Based on the Articles of Incorporation as Stipulated in Paragraph 2, Article 165, of the Companies Act)

At the Board of Directors meeting held on April 27, 2016, FUJIFILM Holdings Corporation (the "Company") resolved to buy back the Company's shares, based on the stipulations of paragraph 3, Article 165, of Japan's Companies Act, as interpreted in the light of Article 156 of the Companies Act. The status of the buyback is as follows.

1. Type of shares bought back: Common stock 2. Number of shares bought: 243,700 shares 3. Total value of shares bought: ¥899,871,700

4. Dates for purchase: July 29, 2016 (contractual basis)

5. Method of purchase: Purchased through the Tokyo Stock Exchange

(Reference)

1. Details of the buyback resolved by the Board of Directors at its meeting of April 27, 2016

(1) Type of shares to be bought back: Common stock

(2) Number of shares to be bought: 15.0 million (upper limit)

(3.8% of total issued shares outstanding, excluding

treasury stock)

(3) Total value of shares to be bought: ¥50.0 billion (upper limit)

(4) Dates for purchase: May 2, 2016, to December 31, 2016

2. Total number of its treasury stock bought back up to July 29, 2016 based on the above

resolution

(1) Number of shares bought: 243,700 shares (2) Total value of shares bought: ¥899,871,700