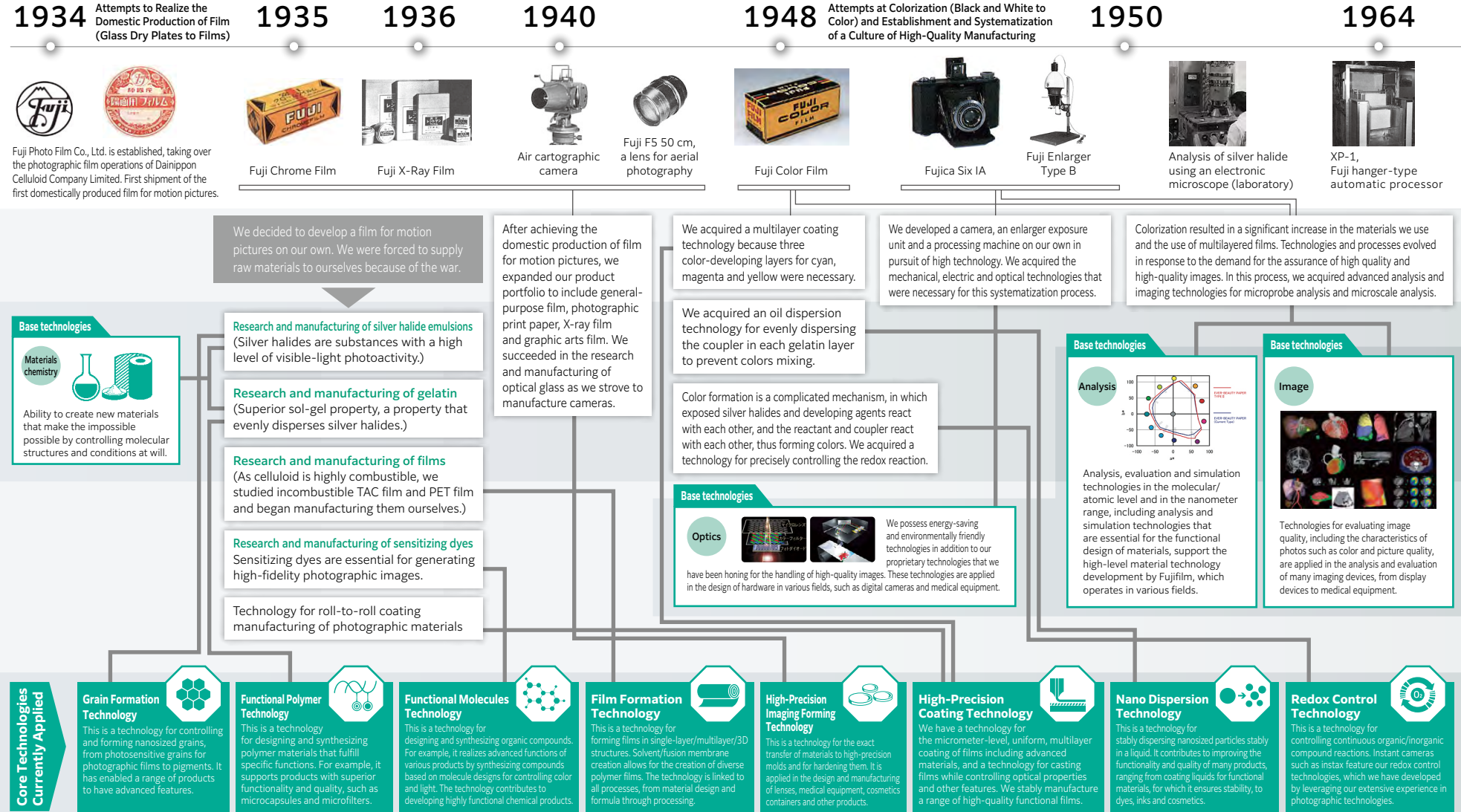


Evolution of Innovation




















From our founding in 1934 to the present, we have continued to develop our proprietary core technologies to continually accumulate a competitive advantage by leveraging our base technologies. Here, we introduce the history of innovation that has evolved alongside these core technologies.



Evolution of Innovation

The Fujifilm Group has been providing society with numerous products and solutions that contribute to the resolution of social issues by combining our core technologies and acquiring new technologies.

Leveraging Our Base and Core Technologies to Provide a Wide Array of Products and Solutions

	1970-1999:	2000s:	2010s:	2020s:		
	Business expansion period Efforts at Digitalization and Acceleration of Globalization	Period of exploration into growth areas Second Foundation —Created a Resilient Business Portfolio	Period of the examination of growth areas Enhanced the Business Portfolio and Accelerated Growth	Period of growth Generating Value with a Positive Impact on Society, Leading Markets		
Healthcare	1983 World first Launched FCR, a digital X-ray diagnostic imaging system  Focus Q See p.26 for details. Succeeded in digitalizing X-ray images for the first time in the world	2003 World first Launched a double-balloon endoscope  2004 World first Launched Sapientia, a fully digital endoscope	2007 Launched ASTALIFT skin-care series for anti-aging  2011 Made a full-fledged entry into the Bio CDMO business  2018 Announced REILI, the AI technology brand  2016 Launched the FDR nano, a lightweight, portable digital X-ray imaging device Launched the FDR Xair, a mobile X-ray imaging device 	2023 Launched the AMULET SOPHINITY digital mammography system  2021 Launched cloud services for medical institutions		
Electronics	1965 Japan first Launched the SK and GKN PS plates 1983 Started importing and selling photoresist and then began manufacturing it 1996 World first Launched the WV (wide view) film Focus Q See p.26 for details. Began manufacturing of photoresist and LCD color filter materials, and developed as an electronics materials business	2002 Began full-scale sales of wide-view films for LCDs	2012 Launched high-capacity magnetic tapes using barium ferrite (BaFe) magnetic particles 	2023 Developed Semiconductor Process Chemicals business		
Business Innovation	1975 Industry first Launched the Fuji Xerox 6500, a full-color copy machine  Focus Q See p.26 for details. Focused on applications that led to business improvements and served as a pioneer in the solutions business	1987 World first Launched the ZeroPrinter 100, offering both printing and copying functions 	2002 Industry first Launched the netprint service to retrieve personal documents from copiers in convenience stores 2002 Launched the "beat," a service providing Internet environments for small and medium-sized enterprises	2009 Launched the ApeosPort-IV Series, offering environmental impact reduction services 2011 Launched the Working Folder cloud service supporting document sharing 	2020 Launched the CocoDesk, a personal workspace service 	2023 World first Launched a pressure-bonding toner with an adhesive function 
Imaging	1976 World first Developed the Fujicolor F-11 400, a high-speed color negative film  Focus Q See p.26 for details. Launched negative films with the world's highest sensitivity for amateurs, and improved and established high technological capabilities, product reliability and brand image	1986 World first Launched the Fujicolor QuickSnap, a one-time-use recyclable camera  1988 World first Developed the FUJIX DS-1P, a fully digital still camera 1998 Launched the instax mini 10 instant camera	2000 World first Launched the FinePix 4700Z digital camera equipped with the Honeycomb Super CCD sensor 	2015 World first Launched a broadcast zoom lens compatible with 4K cameras 	2019 World record* Launched the FUJIFILM GFX100, equipped with a large-format sensor with 102 million pixels  2019 Launched the instax mini Link, a printer for smartphones * As of May 2019 for consumer-use mirrorless digital cameras, according to a survey by Fujifilm	2021 Launched the instax mini Evo hybrid instant camera 
M&A to support innovation	1962 Established Fuji Xerox Co., Ltd.	2001 Converted Fuji Xerox Co., Ltd. to a consolidated subsidiary (changed our investment ratio to 75%) 2004 Acquired the Microelectronic Materials Division of Arch Chemicals, Inc. of the U.S.	2008 Acquired TOYAMA CHEMICAL Co., Ltd., made full-fledged entry into the pharmaceuticals business	2012 Acquired SonoSite, Inc. and entered into the ultrasound diagnostics field	2017 Acquired Wako Pure Chemical Industries, Ltd.	2021 Completed the acquisition of FUJIFILM Healthcare Corporation, which is the successor to the diagnostic imaging business of Hitachi, Ltd. 2022 Acquired Inspirata, Inc.'s digital pathology division 2023 Acquired process chemicals business from Entegris, Inc.